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MUSEUM OF THE MOVING IMAGE

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MUSEUM OF THE MOVING IMAGE TO HONOR LORNE MICHAELS AND STANLEY S. HUBBARD ON MAY 11, 2009 AT THE ST. REGIS HOTEL

New York City, February 18, 2009—Herbert S. Schlosser, Chairman of the Board of Trustees of the Museum of the Moving Image, announced today that Lorne Michaels, creator and Executive Producer of *Saturday Night Live*, and Stanley S. Hubbard, Chairman, President, and Chief Executive Officer of Hubbard Broadcasting, Inc., will be honored at the Museum's annual black-tie benefit on Monday, May 11, 2009, at The St. Regis Hotel. Each year, the Museum honors two leaders in the entertainment industry whose vision and innovations have dramatically influenced the moving image.

Lorne Michaels created NBC's *Saturday Night Live* in 1975, and it is now the longest-running and highest-rated weekly late-night program in television. Over the last 34 years, *SNL* has won numerous Emmy Awards, has been honored with the prestigious George Foster Peabody Award, and was cited as "truly a national institution." He also serves as Executive Producer of NBC's two-time Emmy Award-winning series *30 Rock*, starring Tina Fey, Alec Baldwin, and Tracy Morgan; *Late Night with Conan O'Brien*; and the upcoming *Late Night with Jimmy Fallon*. Mr. Michaels has personally won 12 Emmys as a writer and producer. He has also produced numerous motion pictures, including, most recently, Tina Fey and Amy Poehler's hit comedy *Baby Mama*, as well as *Mean Girls*, *Wayne's World*, and *Tommy Boy*. In 2004, he received the Mark Twain Prize for American Humor at the Kennedy Center in Washington, D.C. Mr. Michaels was one of *Time* magazine's "100 Most Influential People" in 2008.

"Lorne Michaels created one of the most successful and innovative programs in television history," said Mr. Schlosser. "Over the course of its three decades, *SNL* has nurtured incredible talent and captured the imagination of a nation. The current broadcast season has been one of the program's most successful since its inception. We honor Lorne for his dedication and lasting influence on American culture."

Stanley Hubbard, as Chairman of Hubbard Broadcasting and past Chairman of U.S. Satellite Broadcasting, which was sold to Hughes/DIRECTV in May 1999, has followed in the family tradition by being a true broadcast pioneer. For more than 80 years, Hubbard Broadcasting has stayed on

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the industry's cutting edge, pioneering innovations in radio, television, and satellite broadcasting. U.S. Satellite Broadcasting was the original licensee for high-powered Direct Broadcast Satellite service in the United States; and USSB, together with DIRECTV, established the DSS® (Digital Satellite System), the first high-powered digital broadcasting system in the world. *Broadcasting & Cable* magazine has labeled Mr. Hubbard as "the father of satellite broadcasting." Hubbard Broadcasting owns 13 television and 4 radio stations serving Minnesota, New Mexico, and New York.

Mr. Schlosser stated, "Mr. Hubbard was an inductee in the first *Broadcasting & Cable* Hall of Fame and has received many broadcasting and satellite industry awards, including the National Association of Broadcasters' Distinguished Service Award, the broadcasting industry's highest honor. The Museum of the Moving Image is proud and privileged to also recognize Stanley's lasting contributions."

Rochelle Slovin, director of the Museum said, "Funds raised at this gala dinner will help support the Museum's education programs. These programs currently serve over 32,000 intermediate and high school students each year, offering them fresh perspectives on the study of history, social studies, literature, mathematics, and science."

Museum of the Moving Image (movingimage.us) is dedicated to advancing the public understanding and appreciation of the art, history, technique, and technology of film, television, and digital media. It does so by collecting, preserving, and providing access to the nation's largest permanent collection of moving image artifacts; screening significant films and other moving-image works; presenting exhibitions of artifacts, artworks, and interactive experiences; and offering educational and interpretive programs to students, teachers, and the general public. A major expansion and renovation, scheduled for completion in 2010, will add new film theaters, galleries, and an education center.

For ticket information, please contact Event Associates at 212.245.6570.

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