

# MUSEUM OF THE MOVING IMAGE

**FOR IMMEDIATE RELEASE**

## **MUSEUM OF THE MOVING IMAGE APPOINTS REGINA HARSANYI AS ASSOCIATE CURATOR OF MEDIA ARTS**



Astoria, New York, January 10, 2023 — Museum of the Moving Image today announces the appointment of Regina Harsanyi as Associate Curator of Media Arts. Harsanyi joins the full-time curatorial team after serving as a consultant for the Museum’s digital preservation efforts since 2020. In this new, expanded role, Harsanyi will develop and implement exhibitions, public programs, and publications dedicated to historic and contemporary works of media art, building on the Museum’s 30-year history of presenting artists utilizing emerging technologies, and help to grow the Museum’s collection of media art.

“Regina has been with the Museum for quite some time as a consultant, building our capacity for collecting and preserving variable media works,” shares Barbara Miller, Deputy Director for Curatorial Affairs at Museum of the Moving Image. “In her role as Associate Curator of Media Arts she will be a terrific asset as we build on our previous efforts of exhibiting media art and chart new territory.”

Carl Goodman, Executive Director of Museum of the Moving Image, shares, “Regina is an expert in her field and an invaluable asset to the Museum. We are thrilled to work with her on expanding the Museum’s offerings in the area of Media Arts.”

A graduate of New York University’s Institute of Fine Arts, Harsanyi has dedicated her career to improving and promoting best practices for the longevity of variable media, from plastics to distributed ledger technologies, while creating interdisciplinary bridges between academia, museums, collectors, corporations, and artists. She has

lectured globally and led major time-based media conservation projects for multiple institutions, studios, and collectors, including the Museum of the Moving Image, bitforms gallery, and Sotheby's.

From 2017 to 2020, Harsanyi facilitated over 200 exhibitions across 26 locations under Wallplay, highlighting creative technology in the arts. Additionally, Harsanyi is a New Museum NEW INC mentor, Eyebeam advisor, and a respected scholar of blockchain technology.

This position is made possible in part by a Regrowth and Capacity grant from the New York State Council on the Arts. Additional support provided by the Mellon Foundation.

As the first museum to appoint a dedicated curator of digital media, MoMI has a history of showing innovative moving-image media arts, including work by Shigeo Kubota, Nam June Paik, and Jim Campbell. Since 1992, the Museum has mounted ongoing exhibitions devoted to digitally based art, including *<Alt> Digital Media* (2002); *Interactions/Art and Technology* (2004); *JODI: Street Digital* (2012); and *Real Virtuality* (2011), featuring work by Cao Fei, Marco Brambilla, and others exploring the boundaries between physical and digital space. Many emerging artists' first works, such as those by Corey Arcangel and Casey Reas, were presented as part of these exhibitions. Expanding from video games and digital art, MoMI has presented a series of exhibitions exploring moving images on the internet, including *How Cats Took Over the Internet* (2016) and *The New Genres: Video in the Internet Age* (2018). Recent installations have included *The Situation Room* (2019–2022) and *The GIF Elevator* (2017–2019), both Museum commissions of animated GIFs, supported by Giphy Arts; *We Tripped El Hadji Diouf: The Story of a Photoshop Thread* (first presented in 2012); and *The Reaction GIF: Moving Image as Gesture* (2016). The Museum has commissioned work by artists Nam June Paik, Martha Colburn, Sabrina Ratté, Evan Roth, RAFiA Santana, Pablo Valbuena, Ming Wong, Ezra Wube, and many others.

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Photo: Regina Harsanyi, MoMI's new Associate Curator of Media Arts / photo by Evan Deng.

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**MUSEUM INFORMATION**

**Museum of the Moving Image** ([movingimage.us](http://movingimage.us)) advances the understanding, enjoyment, and appreciation of the art, history, technique, and technology of film, television, and digital media. In its stunning facility—acclaimed for both its accessibility and bold design—the Museum presents exhibitions; screenings of significant works; discussion programs featuring actors, directors, craftspeople, and business leaders; and education programs which serve more than 50,000 students each year. The Museum also houses a significant collection of moving-image artifacts.

Hours: Thurs, 2:00–6:00 p.m. Fri, 2:00–8:00 p.m. Sat–Sun, 12:00–6:00 p.m.

Museum Admission: \$20 adults, \$12 senior citizens (ages 65+) and students (ages 18+) with ID, \$10 youth (ages 3–17). Children under 3 and Museum members are admitted free. General admission is free every Thursday, 2:00–4:00 p.m.

Film Screenings: Fridays, Saturdays, and Sundays, and as scheduled. Unless otherwise noted, tickets: \$15 adults, \$11 students and seniors, \$9 youth (ages 3–17), free or discounted for Museum members (depending on level of membership). Advance purchase is available online.

Location: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: M or R to Steinway Street. N or W to 36 Ave or Broadway.

Program Information: Telephone: 718 777 6888; Website: [movingimage.us](http://movingimage.us)

Membership: [movingimage.us/join-and-support/become-a-member](http://movingimage.us/join-and-support/become-a-member) or 718 777 6877

Museum of the Moving Image is housed in a building owned by the City of New York and has received significant support from the following public agencies: New York City Department of Cultural Affairs; New York City Council; New York City Economic Development Corporation; New York State Council on the Arts with the support of Governor Kathy Hochul and the New York State Legislature; Institute of Museum and Library Services; National Endowment for the Humanities; National Endowment for the Arts; and Natural Heritage Trust (administered by the New York State Office of Parks, Recreation and Historic Preservation). For more information, please visit [movingimage.us](http://movingimage.us).